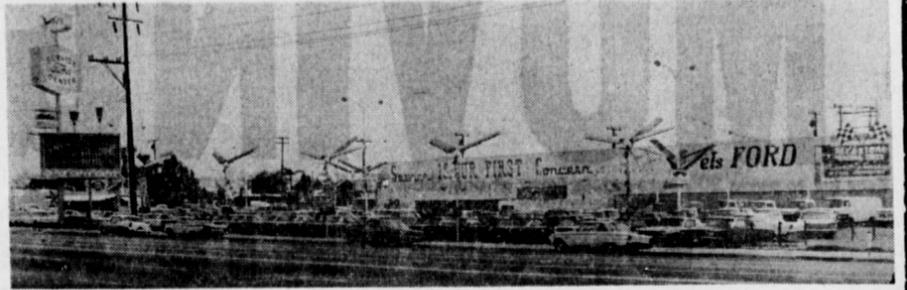


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Times Change -- But We're Still In Style

Schultz & Peckham Ford—Torrance Circa 1935

Vel's Ford-Most Sales & Service Center—Torrance 1966



Back in the old days a business man's word was his bond. Successful trade depended upon the merchant's offering good quality merchandise, reliable service after sale . . . coupled with a fair and honest deal for every customer.

The old Schultz And Peckham Ford Agency on Border Avenue was the hallmark of honesty, reliability and fair business practices in the automobile business. Today . . . four decades later . . . Vel's Ford-Most Sales and Service Center in Torrance carries on in the same time-honored tradition.

Certainly . . . we've made improvements with age . . . 40,000 square feet of service area . . . fully air-conditioned under roof . . . all new modern service and auto diagnostic equipment . . . snackateria . . . TV-reading lounge . . . Our new 1966 Fords are improved, too. They are the finest quality, safest cars on the road today.

But . . . honestly, we haven't tried to improve upon the basics. Nobody can do that. We are simply proud to follow in the footsteps of those who founded the Ford Agency in Torrance . . . doing our utmost every day to serve our customers in this community with better merchandise . . . fine service after sale . . . in a completely fair and honest manner.

We ask for the privilege of proving to you that it pays to do business in your own back yard.

You will find our deal most competitive and it will be a pleasant surprise when you discover that we stand behind the merchandise we sell. Accept this invitation to shop with us for your next car today!



Vel Miletich, President
 Vel's Ford Sales Co.

VEL'S FORD — MOST EXCLUSIVE

★ RENEWED USED CARS ★ VEL'S VALUE SEALED ★

NEW POINTS ★ PLUGS AND CONDENSER ★ NEW OILS ★ & FLUIDS ★ NEW BRAKES ★ SHOES & LININGS ★

DYNO ★ TUNED ★ NEW BATTERY ★

NEW WEATHER ★ STRIPPING ★

SANITIZED ★

NEW UPHOLSTERY ★ NEW PAINT ★

WAX & POLISH ★

NEW SPARE ★ TIRE ★

SAFETY CHECKED ★ THRU-OUT ★

RUST ★ PROOFED ★ UNDERSEAL ★ NEW TIRES ★ 15 MO. GUARANTEE ★

NO FINER QUALITY USED CAR VALUES AT ANY PRICE!

★ HERE'S WHY YOU SHOULD BUY AT VEL'S ★

Our used car manufacturing plant occupies the huge building that formerly housed Sault Steel at 908 Van Ness Avenue in Torrance. It includes a modern Paint Booth . . . Body . . . Metal and Mechanical Dept., Upholstery Dept., Glass Shop and Detail Dept. We do used car reconditioning under strict quality control on a factory assembly line basis. We have our own Firestone Tire distributorship. There are no finer used cars available at any price. We employ these methods to guarantee your complete satisfaction.

OVER 300 USED CARS TO CHOOSE FROM

*AS NEEDED

OVER 450
 New
 1966 Fords
 and
 Fine Value-Sealed Used
 Cars Serviced
 and Ready
 for Immediate
 Delivery Today

PLAY—

VEL'S LUCKY LICENSE PLATE GAME. WIN VALUABLE FREE FORD QUALITY CAR CARE. NO OBLIGATION. THIS WEEK'S WINNING LICENSE PLATE NUMBERS ARE:

OZZ 129	OFT 227	OMG 729
OQU 716	CAN 075	NWB 112
RYC 803	JOM 954	GUT 088
ITX 311	NOL 014	NWG 891

12 NEW WINNING NUMBERS POSTED WEEKLY

NO MONEY DOWN NECESSARY ★ LOW LOCAL BANK RATES ★ TRADITIONAL HIGH TRADE ALLOWANCES

VEL'S FORD ★ 20900 HAWTHORNE BLVD. ★ TORRANCE OPEN 'TIL 10 P.M. NIGHTLY 370-3636